

# Zelira Therapeutics Ltd

12:58 16 Sep 2020

## Zelira Therapeutics launches Zenivol™ product in Australia after TGA adds to Special Access Scheme

Zelira Therapeutics Ltd's (ASX:ZLD) (OTCMKTS:ZLDAF) proprietary cannabinoid medicine Zenivol™ can now be prescribed to patients in Australia through the Therapeutic Goods Administration's (TGA) Special Access Scheme and via Authorised Prescribers.

The Australian launch is a key milestone to commercialise Zenivol™, a leading proprietary cannabinoid medicine supported by clinical trial data in patients with chronic insomnia, in global markets.

Zenivol™ is available for immediate supply via Zelira's national distribution partner Health House.

### "Custom designed"

Managing director ex-USA Dr Richard Hopkins said: "Zelira is delighted to launch Zenivol™ in the Australian market as a leading clinically-validated cannabinoid-based treatment for chronic insomnia.

"Zenivol™ is custom designed to address the large unmet need for insomnia patients that have failed current medications and are looking for a safe and effective alternative."

Shares have been as much as 17% higher to A\$0.07 intra-day and have risen from A\$0.05 at the market close on August 13.

### Successful clinical trial

Zelira recently successfully completed a world-first clinical trial powered to show statistical significance through a randomised, double-blind, cross-over designed Phase 2A clinical study in patients suffering from chronic insomnia treated with Zenivol™.

These results confirmed that Zenivol™ is a safe and effective therapy for chronic insomnia.

The treatment significantly improved key insomnia symptoms, as measured using the Insomnia Severity Index (ISI), a current standard for measuring effectiveness of insomnia treatment, and was not associated with any serious adverse events.

Analysis of secondary endpoints showed patients treated with Zenivol™ slept longer, went to sleep faster and went back to sleep sooner after waking.

Patients also reported statistically significant improvements in quality of life measures including feeling rested after sleep, feeling less stressed, less fatigued and improved overall functioning.

### Commercialisation strategy

The Australian launch is a key milestone to commercialise Zenivol™ in global markets.

**Price:** 0.066

**Market Cap:** \$75.39 m

### 1 Year Share Price Graph



### Share Information

**Code:** ZLD

**Listing:** ASX

**52 week High Low**  
0.087 0.022

**Sector:** Cannabis

**Website:** [www.zeldatherapeutics.com](http://www.zeldatherapeutics.com)

### Company Synopsis:

*Zelira Therapeutics Ltd (ASX:ZLD) is a leading global therapeutic medical cannabis company with access to the world's largest and fastest growing cannabis markets.*

action@proactiveinvestors.com.au

Dr Hopkins said: "The ability to support Zenivol™ with clinical trial data provides a key point of differentiation in the market and further supports our global Zelira commercialisation strategy.

"Zelira's ability to launch Zenivol™ just five months after completing a clinical trial highlights the speed we can bring products to market using our unique 'Launch Learn and Develop' strategy.

"I would like to acknowledge the fantastic efforts of the Zelira team and our collaborators from the University of Western Australia who conducted the clinical trial, all of whom have made this launch possible."

Zelira remains on-track to complete the launch of five new products in global markets in 2020.

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +61 (0)2 9280 0700 [action@proactiveinvestors.com.au](mailto:action@proactiveinvestors.com.au)

### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Zelira Therapeutics Ltd named herein, including the promotion by the Company of Zelira Therapeutics Ltd in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).