

# Zelira Therapeutics Ltd

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## Three medical cannabis companies in focus at Proactive's webinar on August 11

Zelira Therapeutics Ltd (ASX:ZLD) (OTCQB:ZLDAF) is one of three companies set to present at Proactive's medical cannabis focussed webinar on Tuesday, August 11, along with MGC Pharmaceuticals Ltd (ASX:MXC) and Southern Cannabis Holdings.

The Proactive CEO Investor Sessions is an online variant of the popular conference format the media company has run for over a decade and enables communication between interested investors and some of Australia's most innovative businesses.

The three companies will outline their plans and focus on the global medical cannabis market, which is expected to grow at a compound annual growth rate (CAGR) of 15.4% from 2019 to 2025, according to Market Research Future (MRFR).

The medical cannabis market is expected to be worth US\$52.35 billion by 2025, as per the MRFR report.

### Zelira Therapeutics

Zelira Therapeutics is a leading global therapeutic medical cannabis company with access to the world's largest and fastest growing cannabis markets.

Managing director and CEO Richard Hopkins will talk about the company's plan to launch its Zenivol™ and HOPE™ range of products into the Australian market by the end of the current quarter.

The developer of clinically validated cannabinoid-derived medicines has entered into the necessary manufacturing and distribution agreements and has also finalised branding and packaging details.

### MGC Pharmaceuticals

MGC Pharmaceuticals is a European based bio-pharma company developing and supplying affordable standardised phytocannabinoid derived medicines.

Co-founder and managing director Roby Zomer will outline the company's progress on its phase II clinical trial in COVID-19 patients at the webinar.

The phase II clinical trial that began in Israel in May 2020 is progressing on schedule.

MGC's phase II clinical trial at the Mahatma Gandhi Mission's Medical College & Hospital in India is also moving forward.

### Southern Cannabis Holdings

Tim Drury, director and CEO of Southern Cannabis Holdings (SCH), a vertically integrated group of medical cannabis

**Price:** 0.076

**Market Cap:** \$90.08 m

#### 1 Year Share Price Graph



#### Share Information

**Code:** ZLD

**Listing:** ASX

**52 week High Low**  
0.1 0.022

**Sector:** Cannabis

**Website:** [www.zeldatherapeutics.com](http://www.zeldatherapeutics.com)

#### Company Synopsis:

*Zelira Therapeutics Ltd (ASX:ZLD) is a leading global therapeutic medical cannabis company with access to the world's largest and fastest growing cannabis markets.*

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companies based in Sydney, will present at the webinar.

The company builds, integrates and operates high value brands across the cannabis value chain.

SCH companies include Cannabis Access Clinics, Australia's first and largest network of medicinal cannabis clinics, Applied Cannabis Research, a specialist contract research organisation dedicated to assisting medicinal cannabis companies, and FreshLeaf Analytics, Australia's leading source of data and information about the medicinal cannabis industry.

### **Webinar registration**

To register for the August 11 webinar, please [click here](#).

The webinar will also be live-streamed on the Proactive YouTube channel, which can then be viewed anytime following the presentation.

For additional information, please contact John Phillips at Proactive on [john.phillips@proactiveinvestors.com](mailto:john.phillips@proactiveinvestors.com) or call 0431 597 771.

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