

# Animoca Brands Corporation Ltd

14:24 17 Jun 2020

## Animoca Brands to list its shares on PrimaryMarkets trading hub

Animoca Brands Corporation Limited has appointed PrimaryMarkets Limited to manage a private secondary share trading hub for its existing shares.

PrimaryMarkets offers secondary share trading facilities for security holders of unlisted companies, providing a venue to seek liquidity via its online platform as well as specifically created hubs for private trading.

Animoca's trading hub will be available to trade existing shares starting on June 24, 2020.

Shareholders can register for the trading hub by following the link:  
<https://www.primarymarkets.com/custom/animoca/member>.

### Increasing cash receipts

Animoca leverages gamification, blockchain, and artificial intelligence to develop and publish digital entertainment products including original games as well as products based on popular intellectual properties.

Millions of users play Animoca's branded games such as Power Rangers: Battle for the Grid, Power Rangers: Legacy Wars, Snoopy's Town Tale, Crazy Defense Heroes and MasterChef: Dream Plate.

### Share Information

**Code:** AB1

**Listing:** Unlisted (AU)

**Sector:** Software & services

**Website:** [www.animocabrands.com](http://www.animocabrands.com)

### Company Synopsis:

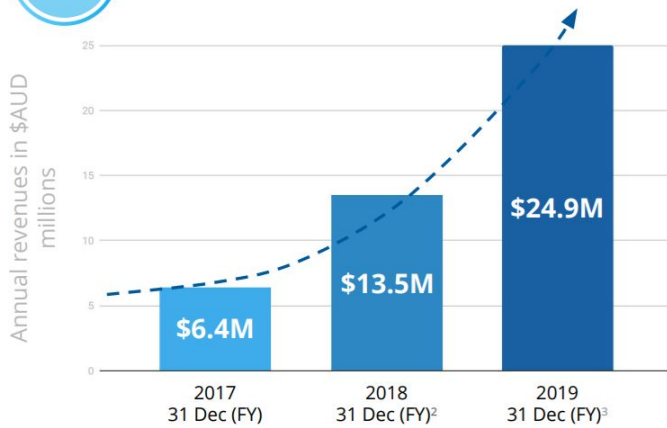
*Animoca Brands is a global game developer with a focus on famous brands and blockchain technology.*

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## CASH RECEIPTS 2017 - 2019 (A\$)



### CASH RECEIPTS FROM CUSTOMERS<sup>1</sup>



2019 was a transformational year for Animoca Brands, with record cash receipts<sup>1</sup> during the year

- Cash receipts from customers for 2019 totalled \$24.9 million, **1.84x higher** than for 2018
- The company had \$8.8 million in cash and cash equivalents at end of 2019, **1.16x more** than at end of 2018

The company has 10 million monthly active users with its cash receipts from customers increasing 3.9x year-on-year from 2017 to 2019.

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