

Animoca Brands Corporation Ltd

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Animoca Brands generates 800 sales within hours of The Sandbox second pre-sale

Animoca Brands Corporation Ltd (ASX:AB1) and its subsidiary TSB Gaming Ltd has generated 800 sales within hours of opening the second round of the LAND presales for its gaming platform The Sandbox.

The Sandbox vision is set to provide a blockchain metaverse where players can build, own and control a decentralised play-run set of gaming worlds.

Presales offers players, creators and crypto enthusiasts the chance to obtain a piece of The Sandbox metaverse at a favourable early adopter price.

During the event, participants buy LAND (with ether), and purchase exclusive ASSETS, which are non fungible tokens (NFT) such as characters, animals, monuments, buildings, trees, and tools to populate game experiences.

The platform aims to reach millions of users, offering true ownership and value for players and their creations through an environment that facilitates collaboration and sharing.

"Growing interest from creators and gamers"

The Sandbox co-founder Sebastien Borget said: "The success of the first two presales of The Sandbox strongly validates our approach to building a gaming metaverse, showing the growing interest from creators and gamers in the benefits of true digital ownership that will allow them to monetize their future creations within an open economy.

"We can see without any doubt that users are ready to jump into our vision of the Metaverse".

The Sandbox will offer a persistent, interactive, virtual metaverse created by players and secured through blockchain technology.

Digital ownership

LANDS are the unique digital locations in this universe where players can build and monetise games, making up the individual blocks of the game world that can be purchased and owned by players.

They can be accessed through a virtual map, where the locations of LANDs and proximity to larger estates and key positions will play a role in the gameplay, economy and visibility of games.

LAND will have the capability to be rented out to other players, and owners can invite other creators into their LAND to help create an experience collaboratively.

There are 166,464 LANDs in The Sandbox and each is tokenised as an ERC-721 NFT that uses the transparency of public distributed ledger technology to track its uniqueness and enable true digital ownership.

Players can combine LANDS into a larger shared space to create a richer, larger gaming or social experience.

Share Information

Code: AB1

Listing: Unlisted (AU)

Sector: Software & services

Website: www.animocabrands.com

Company Synopsis:

Animoca Brands is a global game developer with a focus on famous brands and blockchain technology.

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