

SenSen Networks Ltd

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SenSen Networks receives first international order for AI-FARM software

SenSen Networks Ltd (ASX:SNS) has received its first international commercial order to supply its AI-FARM software to a global technology, defence and engineering group based in Singapore.

AI-FARM is an artificial intelligence-based software solution that can be applied wherever video analytic systems generate an overwhelming number of false alarms.

In this case, it will be used to reduce false alarms from incident detection cameras used to monitor traffic incidents, including stopped vehicles on highways and motorways.

AI-FARM reduces and manages false alarms efficiently, thereby reducing the human workload of responding to false triggers.

AI-FARM is one of three new products targeting smart city customers along with the Gemineye AI app on a smartphone, and an Automated Privacy Masking solution.

Price: 0.099

Market Cap: \$44.61 m

1 Year Share Price Graph



Share Information

Code: SNS

Listing: ASX

52 week High Low
0.135 0.055

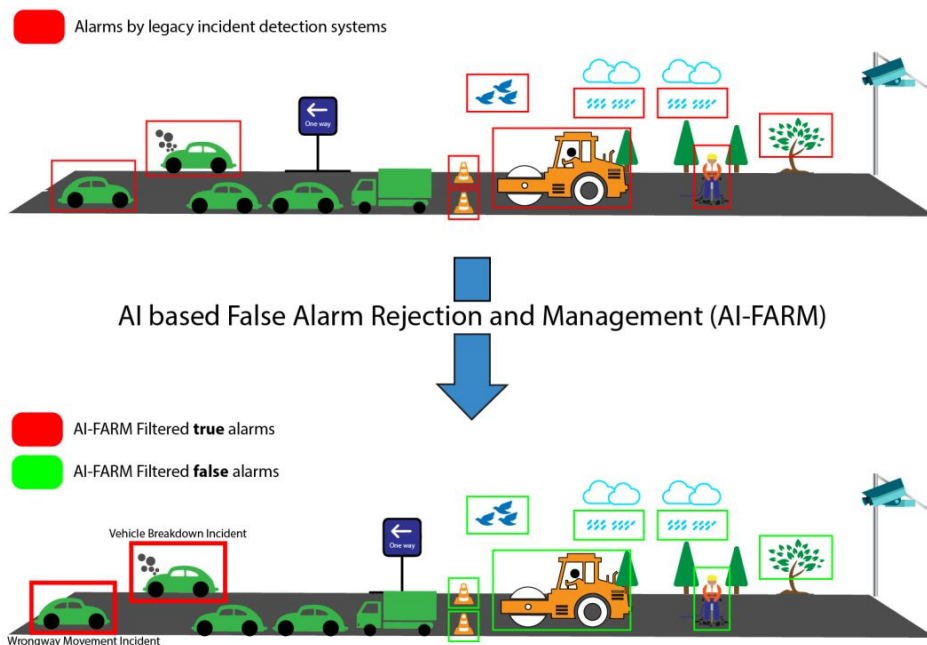
Sector: Software & services

Website: www.sensennetworks.com

Company Synopsis:

SenSen Networks Ltd (ASX:SNS) is listed on the Australian Securities Exchange.

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Increasing marketing to global customers

SenSen's CEO Subhash Challa said: "We are very pleased to help our customers lead by delivering AI-powered functions that yield productivity gains and efficiencies so they can provide new or better services at lower cost.

"Increasingly for organisations, the ever-growing efficiency and accuracy of AI makes overwhelming business sense.

"False alarms from incident detection camera systems are a major concern and cost issue for all road authorities around the world.

"SenSen will increase marketing of the new AIFARM product line to road authorities and city councils globally to accelerate adoption of this technology by forward-thinking customers."

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