

# Mayfair 101

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## Mayfair 101 appoints experienced financial executive Michael Divens as chief financial officer

Mayfair 101 has appointed experienced senior financial executive Michael Divens as the Australian-founded, London-based investment and corporate advisory group's chief financial officer (CFO).

With more than 15 years' experience as a CFO in the funds management, financial services and professional services sectors, Divens will play a pivotal role in driving forward the group's recent major developments.

Recent investments include the launch of Mayfair Platinum in July 2019 and the purchase of Queensland's iconic Dunk Island and over 200 tourism-related properties in the Mission Beach area last month.

Worked for two of the Big Four

A chartered accountant by training, Divens began his career in Scotland with one of the big four accounting firms, EY, before moving to finance roles in the health and education sectors.

After moving to Australia in 2001, his career progressed into a senior financial management role at another big four firm, KPMG, before specialising in financial services and funds management.

Prior to joining Mayfair 101, he was CFO at River Capital, a leading Melbourne-based funds manager.

"Exciting year" for Mayfair 101

Mayfair 101 founder and managing director James Mawhinney said, "2019 has been a significant year of growth for Mayfair 101, following the launch of Mayfair Platinum in July and confirming our purchase of Dunk Island in September.

"His appointment will further bolster our internal and external resources we have overseeing the responsible management and deployment of the Group's capital resources."

Plan to create tourism mecca

Mayfair 101 plans to create a tourism mecca on Dunk Island and the mainland and is expected to facilitate more than \$1.6 billion in investment into the Mission Beach region over the next 15 years.

The group's new product Mayfair Platinum provides qualified investors in Australia the opportunity to gain exposure to its diversified international investment portfolio.

Speaking on his appointment, Divens said, "Mayfair 101 is one of the most dynamic financial services players in the Australian market.

"My priority as CFO will be to continue to build on the strong foundation that has been set as the Group continues to deliver solutions to investors and leverage its substantial portfolio of diversified assets."

### Share Information

**Code:** MAYF

**Listing:** PRIVATE-UK

**Sector:** Financial Services

**Website:** [www.mayfair101.com](http://www.mayfair101.com)

### Company Synopsis:

*An International Investment & Corporate Advisory Group*

*Mayfair 101 is an international, privately owned investment and corporate advisory group that thrives on helping companies reach their full potential whilst providing consistent investor returns.*

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## Focus on growth companies

Mayfair 101 is an international investment and corporate advisory group with assets in 11 countries and 10 sectors.

The group's portfolio is focused towards growth companies and markets where it can achieve reliable returns from quality assets.

Mayfair 101's wholly-owned subsidiaries include its investor-facing brands Mayfair Platinum, IPO

Wealth and M12 Global, a London-based company specialising in the issuance of retail bonds.

The group's brands have been established to attract investment from low-interest rate regions that can be redeployed through the group to facilitate the growth of selected assets.

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