

ShareRoot Ltd

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Ludomade has already closed its first major deal under the ShareRoot umbrella

ShareRoot (ASX:SRO) CEO Noah Abelson-Gertler speaks to Proactive Investors about the addition of a fourth revenue stream through the acquisition of Ludomade Inc, the new brands that have signed on to the beta testing program for the MediaConsent platform that is now past the halfway point, and the company's recent capital raising.

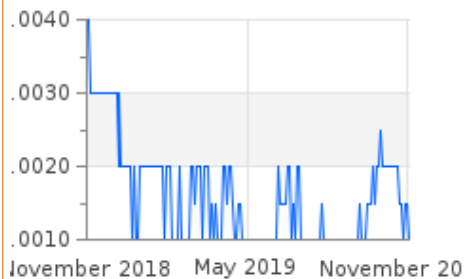
Abelson-Gertler explains, "We did have to do a fund raise in order to acquire [Ludomade Inc]. The timing around the market wasn't ideal, but it was an opportunity that was right in front of us and is going to be a great catalyst for both revenue and profit growth, and MediaConsent usage [amongst other game developers]."

Since the completion of the acquisition, Ludomade has closed a deal with a leading US entertainment brand.

An uptick in cross selling between the various businesses under the ShareRoot umbrella is expected.

Price: 0.001**Market Cap:** \$2.96 m

1 Year Share Price Graph



Share Information

Code: SRO**Listing:** ASX**52 week High Low**
0.004 0.001**Sector:** Tech**Website:** www.shareroot.co

Company Synopsis:

ShareRoot Limited (ASX:SRO) is focussed on user generated content licensing, data protection & social media management.

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