

Mayfair 101

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Bright Innovations heads for ASX listing with investment from Mayfair 101

Bright Innovations chairman Jon Brett and CEO Rami Mirksy speak to Proactive Investors about the future of smart cities; and introduce the Israeli technology company's cloud-based Coral Reef™ platform and devices for urban streetlight networks.

The technology has already been deployed in Singapore, and will be installed in Melbourne, Australia, within a month.

"We already demonstrated around ten different applications. It's important to mention that the applications don't need to come from Bright; it's an open platform for third parties to run and upload their applications on the system. It's really like an app store concept, but taking it from cellphones to everywhere," says Mirksy.

Brett is a former director of Vocus Communications, an ASX top 100 company.

Share Information

Code: MAYF

Listing: PRIVATE-UK

Sector: Financial Services

Website: www.mayfair101.com

Company Synopsis:

An International Investment & Corporate Advisory Group

Mayfair 101 is an international, privately owned investment and corporate advisory group that thrives on helping companies reach their full potential whilst providing consistent investor returns.

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