

# Keywords Studios PLC

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## Keywords studios sets up new investment arm - Keywords Ventures

Andrew Day, chief executive of Keywords Studios PLC (LON:KWS), tells Proactive Investors they've launched an investment arm, known as Keywords Ventures (KWV), to support "innovative technologies and services" that benefit their clients.

Day also talks through their first investment through KWV - £300,000 for a 45% stake in pre-revenue company AppSecTest Ltd, creator of AS Analyser, a cloud-based automatic testing solution for mobile apps, including games.

**Price:** 2176

**Market Cap:** £1.61 billion

### 1 Year Share Price Graph



### Share Information

**Code:** KWS

**Listing:** AIM

<b>52 week</b>	<b>High</b>	<b>Low</b>
	<b>2314</b>	<b>1069</b>

**Sector:** Hardware & electrical equipment

**Website:** [www.keywordsstudios.com](http://www.keywordsstudios.com)

### Company Synopsis:

*The video games industry represents the pinnacle of interactive digital content. At Keywords, we are using our passion for games, technology and media to create a global services platform for video games and beyond. We aim to become the "go-to" provider of technical services.*

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