

# SenSen Networks Ltd

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## SenSen Networks has quality of gaming solution confirmed by international evaluation

SenSen Networks Limited (ASX:SNS) has received a positive evaluation from Gaming Laboratories International LLC (GLI), which confirmed that the SenGAME 3.0 Business Intelligence System performed as indicated.

The GLI evaluation was performed at Adelaide Casino and is a significant milestone for SenSen as the company moves to rapidly roll out SenGAME in casinos worldwide.

A GLI report is highly regarded in the industry and is seen as a requirement for regulatory approval in most jurisdictions, particularly in the US.

There are more than 1,300 casinos globally, with more than 50,000 gaming tables between them.

### READ: SenSen Networks lands multi-year contract with City of Gold Coast

The testing was carried out for the purpose of attesting that the system performs as indicated and that there is no impact on the statistical outcome of the game the system is installed upon.

GLI's report concluded: "The observed accuracy of the system for recognising and registering casino chips in the defined betting areas of the table was close to 100% accurate.

"The BI data verified in the dashboard screens was accurate and reflected the game activity and bets placed at the table."

SenGAME sits within SenSen's Retail & Leisure business vertical.

### Presence at Global Gaming Expo

In late May the company was an exhibitor at G2E Asia in Macau with a booth positioned next to major global gaming companies in order to maximise exposure.

Following the expo, SenGAME has responded to requests for new Proof of Concept (POC) trials from new customers as well as existing leads seeking more deployments of the SenSen gaming solution.

SenSen chief executive officer Subhash Challa said: "G2E Asia 2019 further cemented our position as a disruptive force in gaming table optimisation in the casino industry.

**Price:** 0.099

**Market Cap:** \$44.61 m

#### 1 Year Share Price Graph



#### Share Information

**Code:** SNS

**Listing:** ASX

**52 week High Low**  
0.135 0.055

**Sector:** Software & services

**Website:** [www.sensennetworks.com](http://www.sensennetworks.com)

#### Company Synopsis:

SenSen Networks Ltd (ASX:SNS) is listed on the Australian Securities Exchange.

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"None of our few competitors can offer a comparable package of recognition software providing highly accurate artificial intelligence and real-time monitoring of chips, cash, cards and players allowing casinos to maximise their gaming table operations' revenue and the most competitive pricing.

"We are accelerating the pace of installing our SenGAME system in numerous casinos around the world and we expect to transfer our POC clients into paying customers with multiple table deployments over the next financial year."

## **READ: SenSen Networks receives new order from Brisbane City Council**

SenSen announced it had more than 30 customer opportunities in the pipeline as of early May, but since G2E this number has grown to 69, including 15 in North America and 25 in Asia.



\* Currently 190 gaming tables under contract or near-term planned installation, with the Crown arrangement to ultimately feature 400 tables

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