

# 9 Spokes International Ltd

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## 9 Spokes shares surge after its platform goes live with Bank of New Zealand

9 Spokes International Ltd (ASX:9SP) shares were trading 50% up at the close of last week following news Friday that a third banking partner, Bank of New Zealand Ltd (BNZ), went live with the company's white-label digital business insights dashboard - MyBusiness Live.

The partnership between 9 Spokes and BNZ creates a powerful platform that brings together key business data with BNZ core banking information to give small and medium businesses (SMB) a comprehensive view of their business performance, all in one place.

BNZ has actively started marketing the platform to New Zealand small and medium businesses.

As part of the launch, BNZ is running a national TV advertising campaign currently being aired in New Zealand which is expected to drive further user growth.

Users already secured include BNZ customer Waiheke Dive and Snorkel, which is using the platform in powerful ways to manage its business.

9 Spokes co-founder and CEO Adrian Grant said: "We are delighted that BNZ has launched the 9 Spokes platform for its SMB customers. The planning and execution from BNZ and the 9 Spokes team during the implementation and integration was exceptional.

"To now see the dashboard launched in our home market is a pivotal moment for 9 Spokes and all our employees in New Zealand. The market launch of the BNZ service underscores the gains we have continued to make in efficiently and seamlessly integrating the small business platform into the customer journeys of leading banks around the world."

**Price:** 0.021

**Market Cap:** \$31.36 m

### 1 Year Share Price Graph



March 2020 September 2020 March 2021

### Share Information

**Code:** 9SP

**Listing:** ASX

**52 week High Low**  
0.063 0.008

**Sector:** Software & services

**Website:** www.9spokes.com

### Company Synopsis:

9 Spokes International Ltd (ASX:9SP) is a global platform that brings together the best online software in one place, integrated to give business owners a powerful decision-making dashboard.

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