

1933 Industries Inc.

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1933 Industries to launch cannabis brand with Hip Hop legend Kurupt

1933 Industries Inc (CSE:TGIF) (OTCMKTS:TGIF) is teaming up with Hip Hop legend Kurupt to develop a brand of cannabis products set to launch on April 20.

The product line, known as Gotti's Gold, will debut at the NuWu Cannabis Marketplace celebration in Las Vegas, sponsored by the British Columbia cannabis producer's brand Canna Hemp.

READ: 1933 Industries is poised to move into new cultivation facility in Nevada

Products include flower, pre-rolled cigarettes, THC and cannabidiol cartridges and Gold Nuggets, a variation of the cannabis moon rocks that Kurupt helped make famous.

"We've teamed-up once again with the legendary Kurupt and we are proud to continue to build on our relationship with the launch of Gotti's Gold in the active Las Vegas market," Chief Operating Officer Joe Bleackley said.

Kurupt, the former Executive Vice President of Death Row Records, joined the cannabis sectors in 2014, when he created Kurupt's Moon Rocks. Moon rocks, including the Gold Nuggets of Gotti's Gold, are made by rolling a bud of cannabis flower in hash oil and coating it with kief, a THC-packed cannabis resin.

The licensing agreement is a partnership between Gotti's Gold Ex LLC and Alternative Medicine Association, the second time 1933 has partnered with AMA. Kurupt has also worked with the association, launching The Real Kurupt's Moonrocks in 2017.

Shares slipped 2% to C\$0.48 on the CSE and 2.4% to US\$0.36 on OTC markets.

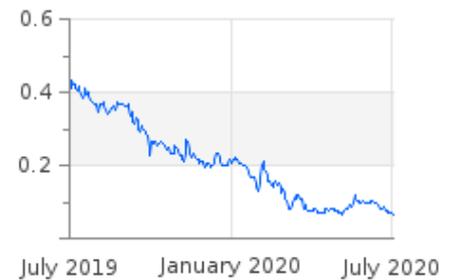
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Price: 0.065

Market Cap: \$18.56 m

1 Year Share Price Graph



Share Information

Code: TGIF

Listing: CSE

52 week High Low
0.44 0.06

Sector: Cannabis

Website: 1933industries.com

Company Synopsis:

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, 1933 Industries owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

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