

IPO Wealth

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IPO Wealth reaches \$100 million milestone as investor demand continues

IPO Wealth has today revealed that just two years after it was founded, the investment company has achieved \$100 million in capital raised from investors.

Through IPO Wealth, investors can receive a fixed return that is dependent on their investment period.

The success of the IPO Wealth model lies in the strength of parent company Mayfair 101's international investment strategy.

Mayfair 101 has diversified assets in eleven countries, ten sectors and five currencies.

Mayfair 101's managing director James Mawhinney said: "Receiving \$100 million of new investment in two short years shows that investors are increasingly seeking income-producing cash alternatives in the face of low-interest rates and Australian stock and property market volatility.

"IPO Wealth is particularly attractive to those seeking higher rates of return and the ability to earn monthly cash payments.

"Our audience is wholesale and sophisticated investors looking for non-bank investments ranging from 3 months to 5 years.

"Combine these factors with IPO Wealth's commitment to outstanding customer service and it becomes apparent why an increasing number of investors are making the switch."

Looming interest rate cuts favour non-bank alternatives

Mawhinney also commented that the options provided by banks are suited to those who are happy leaving their money idle. However, those seeking better returns are now shifting away from the traditional options to keep pace with inflation and maintain their lifestyle during periods of low-interest rates.

"Investors need to make a choice of whether they want to leave their money idle and risk falling behind inflation, or activate their money in order to stay ahead."

Proactive caught up with IPO Wealth's CEO Ewan Laughlin back in February 2019.

Mawhinney has eyes on the UK

Share Information

Code: IPOoo

Listing: PRIVATE-AU

Sector: Investments and investor services

Website: www.ipowealth.com.au

Company Synopsis:

IPO Wealth provides attractive term-based investment solutions for wholesale investors ranging from 3 - 60 months. You can start with as little as \$100,000 with no setup fees. You even have the option to choose between end of term or monthly distributions.

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Following the success of the IPO Wealth model, Mayfair 101 has plans to list its UK subsidiary M12 Global on the AIM market of the London Stock Exchange to provide investors in the UK with a similar investment offering.

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