

Emerge Gaming Ltd

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Emerge Gaming begins distribution of Gamecloud in Tier 1 markets

Emerge Gaming (ASX:EM1) has begun distributing its game streaming technology 'Gamecloud' in Tier 1 markets across multiple regions.

Regarded as the 'Netflix of gaming', the Gamecloud offers instant streaming of hundreds of high-quality 3D games for mobile devices, allowing multiplayer gaming, video streaming and social networking.

The roll-out strategy will begin in markets such as South Africa, USA, Australia, UK, India, South America and Africa with the aim of establishing relationships with telecommunication companies to provide access to potential subscribers and fast-track the regional integration.

"Confident and excited"

Emerge Gaming CEO Greg Stevens said: "I'm confident and excited about the launch in the markets we have agreed as this revolutionary technology will set the stage for innovation in the gaming and esports space."

Key features of the enhanced user experience for GameCloud include:

- Interactive social group and in-game chat functionality
- Ability to stream directory to Twitch from mobile devices
- Interactive eSports streaming functionality
- Overlay of eCommerce and advertising in stream functionality
- Offer video game, movies and live entertainment streaming
- Streams of 4G networks
- Compatible with all video games
- Accessible on mid-level smart devices

Optimised for 5G

The rollout is expected to maximise exposure of the platform and drive user acquisitions, with the company's monetisation strategy including unique eCommerce and advertising streaming functionality.

Price: A\$0.016

Market Cap: A\$11M

1 Year Share Price Graph



April 2018 September 2018 February 2019

Share Information

Code: EM1

Listing: ASX

52 week	High	Low
	A\$0.02	A\$0.01

Sector: Tech

Website: www.emergegaming.com.au

Company Synopsis:

Emerge Gaming Ltd (ASX:EM1) is listed on the Australian Securities Exchange.

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The GameCloud is already optimised for 5G after the successful showcase at 5G Garage in Singapore with Singtel, Singapore's leading telecommunications group.

Optus Australia has completed live 5G trials in Sydney with fixed wireless broadband services to be released over the coming months.

Mobile rollout next

This will allow Australians to access 5G speeds through wireless home internet, such as on mobiles and laptops ahead of a mobile rollout expected around the second half of 2019.

The company is in discussions with other telecommunication companies and expects imminent engagements in the near term.

- Jessica Cummins

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