

# Impression Healthcare

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## Impression Healthcare signs deal to distribute smart mouthguard for concussion management

Impression Healthcare Ltd (ASX:IHL) has signed a deal with Force Impact Technologies Inc to distribute Force's clinically-validated smart mouthguard, FiTGuard, that detects athlete head impacts in sport.

The Arizona-based life science company has developed FiTGuard as an integrated solution to increase early concussion detection among athletes.

The memorandum of understanding signed between Impression and Force foresees an exclusive sales and distribution agreement.

### FiTGuard

FiTGuard monitors the severity of head impacts to athletes during play and training.

Wearing the FiTGuard works to eliminate the risk that athletes remain on the field post a heavy impact event, thus reducing the risk of Second Impact Syndrome (a serious concern of sporting clubs).

Coaches, medical staff and officials will have an instant indication of the force of impact an athlete has absorbed by the transmission of a signal from the FiTGuard device embedded in the athlete's mouthguard.

### Concussion management

Impression Healthcare chief executive officer Joel Latham said: "Contact sports are very popular in the Australian, New Zealand and Hong Kong markets and an agreement with Force is an excellent opportunity to distribute a premium product that enables athletes and their teams to take control of concussion management.

"Concussion and its long term relationship with a multitude of mental disorders is increasingly gaining public attention following numerous incidences affecting major sporting celebrities.

"The FiTGuard will be marketed by our great sports ambassadors and I look forward to having further discussions with the AFL and NRL regarding the FiTGuard's use within those codes".

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**Price:** A\$0.02

**Market Cap:** A\$8.5M

### 1 Year Share Price Graph



### Share Information

**Code:** IHL

**Listing:** ASX

**52 week High Low**  
A\$0.04 A\$0.01

**Sector:** Tech

**Website:** [gamedaymouthguards.com.au](http://gamedaymouthguards.com.au)

### Company Synopsis:

*Impression Healthcare (ASX:IHL) is listed on the Australian Securities Exchange.*

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