

# IPO Wealth

14:18 10 Dec 2018

## IPO Wealth Fund passes \$75 million in capital raised as investors seek cash alternative

IPO Wealth Fund has passed the \$75 million mark in capital raised as investors seek income-producing cash alternatives amid Australian stock and property market volatility.

The Australian managed, Melbourne-based investment scheme, which started in March 2017, has seen more than \$60 million flow into the fund in 2018.

IPO Wealth, a wholly-owned subsidiary of international investment and corporate advisory group Mayfair 101, said the fund was attracting a lot of interest and achieving strong growth.

### Non-bank alternative

This comes as investors find the non-bank alternative an attractive option due to its exposure to Mayfair 101's portfolio of growth companies internationally.

This is boosted by the ability to earn rates of return that have consistently outperformed term deposits since inception.

Mayfair 101 managing director James Mawhinney said: "Wholesale and sophisticated investors are becoming increasingly aware that new options are available to decrease their exposure to the Australian property market and volatility of the ASX.

"IPO Wealth is one of those options, and we are delighted to be able to provide investors with the opportunity to earn consistent monthly returns."

### READ: IPO Wealth Fund attracts \$50 million in investments and is well on way to \$100 million

He said the international investment group's strategy provided Australian wholesale investors with the opportunity to benefit from cost efficiencies.

These were associated with technology platforms, lower corporate overheads compared to many of its competitors, and a diversified international focus which provided a greater pool of solid investment opportunities.

IPO Wealth Fund provides wholesale investors with an opportunity to achieve investment returns via term-based investment options.

### Six investment options

The fund offers six different investment options ranging from terms of three to 60 months.

### Share Information

**Code:** IPOoo

**Listing:** PRIVATE-AU

**Sector:** Equity Instruments

**Website:** [www.ipowealth.com.au](http://www.ipowealth.com.au)

#### Company Synopsis:

*IPO Wealth provides smart, hassle-free investment products ranging from 3-60 months in duration starting from just \$100,000. For Wholesale and Sophisticated investors only. Not available to Retail investors; To see if you qualify call 1800 918 344 today!.*

#### Author:

**Proactive Investors Australia**

**+61 (0)2 9280 0700**

**[action@proactiveinvestors.com.au](mailto:action@proactiveinvestors.com.au)**

Most popular with investors is the 12-month investment option offering an annual target income return of 4.45%. Like with all investments, investors should consider the risks outlined prior to making an investment in the fund.

Investment amounts accepted from wholesale and sophisticated investors range from a minimum of \$100,000 to a maximum of \$20 million. These investment options are not available to retail investors.

### Plans for UK fund

Building on the success of IPO Wealth, Mayfair 101 has announced plans to establish an equivalent fund in the UK managed by M12 Global.

This will allow the group to access a larger pool of capital at a lower cost base due to the low-interest environment of the UK and Europe.

Accordingly, M12 Global has appointed former Morgan Stanley executive Charles Grant as its chief executive officer to head up the European structure.

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts, journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +61 (0)2 9280 0700 [action@proactiveinvestors.com.au](mailto:action@proactiveinvestors.com.au)

### No investment advice

The information on this Site is of a general nature only. It does not take your specific needs or circumstances into consideration, so you should look at your own financial position, objectives and requirements and seek financial advice before making any financial decisions. You acknowledge and understand that neither the Company, its related bodies corporate, the information providers or their affiliates will advise you personally about the nature, potential value or suitability of any particular security, portfolio of securities, transaction, investment strategy, or other matter. You should read our FSG and any other relevant disclosure documents and if necessary seek personal advice prior to making any investment decision.

You understand and agree that no Content (as defined below) published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person.

You understand that in certain circumstances the Company, its related bodies corporate, the information providers or their affiliates may have received, or be entitled to receive, financial or other consideration in connection with promoting, and providing information about, certain entities on the Site and in communications otherwise provided to you.

You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate. From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

Before you act on any general advice we provide, please consider whether it is appropriate for your personal circumstances.