

Fertoz Ltd

13:10 22 Nov 2018

Fertoz signs phosphate sales and supply agreement with Humic Growth Solutions

Fertoz Ltd (ASX:FTZ) has secured a 10-year sales and supply agreement with Humic Growth Solutions LLC (HGS), an international fertiliser company based in Jacksonville, Florida.

The agreement outlines the production of blended humate/phosphate fertilisers and incorporates an MoU towards creating a formal joint venture with regular cost and volume reviews and joint marketing, branding and sales incentives.

Both companies have forecast sales of 35,000-40,000 tons of the new value-added fertiliser products in the first two years, with further increases in following years.

Fertoz phosphate and HGS humate products when blended can deliver available nutrients while simultaneously improving soil health.

This collective effort will facilitate the production of the first organic rock phosph powder blended with humic soluble powder to make a patent-pending certified organic granule.

Given the number of farmers requesting blended humate-phos products, both companies have agreed to accelerate production of test batches for trials by farmers around the HGS' Montana processing facility.

READ: Fertoz secures stockpile of rock phosphate to help meet growing sales

Fertoz executive chairman Pat Avery said the company was thrilled to partner with HGS and blend its rock phosphate with their humates.

Avery said: "Humate-based fertilisers are well-accepted in North America with both conventional and organic farmers.

"Blending these with our high-quality, high-availability organic rock phosphate allows Humic Growth Solutions and Fertoz to jointly market premium blended fertiliser products to broad acre crop farmers, high-intensity vegetable growers and greenhouse operations looking for fertigation productions and drip-feed fertilisers.

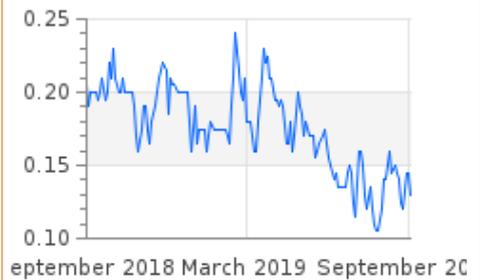
"This relationship makes a solid strategic fit as well as a geographically advantageous one, as the closest HGS processing facility is only 190 miles from our Montana stockpile and it has road and rail access to all of North America.

"Blended humates and phosphate are high-value fertilisers, so freight costs are

Price: \$0.13

Market Cap: \$16.72 m

1 Year Share Price Graph



Share Information

Code: FTZ

Listing: ASX

52 week High Low
0.24 0.105

Sector: Tech

Website: www.fertoz.com

Company Synopsis:

Fertoz (ASX:FTZ) is listed on the Australian Securities Exchange.

action@proactiveinvestors.com.au

not a major consideration, meaning we will be able to sell the blended product right across the United States and Canada."

READ: Fertoz wins first organic fertiliser order in New Zealand, directors exercise options

HGS is the world's largest manufacturer and supplier of organic humic products, including 100% soluble humic acid powder and patented humic acid granule.

Typically derived from coal, these products aim to improve agricultural yields by returning carbon to the soil and enhancing crops' water and nutrient holding capacity.

Humate inputs are sourced from Alberta in Canada and processed at HGS facilities in Alberta, Montana, Idaho and Florida for export to world markets.

HGS has a facility about 300 kilometres from Fertoz's recently secured 100,000-ton rock phosphate stockpile.

Operating for more than 10 years with a focus on international markets, primarily Europe, Africa and the Middle East, HGS is now expanding its efforts in North America.

READ: Fertoz's organic fertiliser certified as genuine organic product in New Zealand

HGS founder & CEO Kevin Merritt said: "HGS has a great suite of humate-based products but we are always looking for complementary components that bring agronomic value and can economically improve yields and crop quality to producers around the world.

"We selected Fertoz phosphate due to its high quality, its proximity to our Montana processing facility, its well-developed logistics solutions and its impressive sales history and developing market penetration.

"We plan to expand our facilities to meet the expected sales of these new blends and Fertoz has committed to providing us with rock phosphate, access to their logistic chain and together we will target sales efforts in key markets."

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +61 (0)2 9280 0700 action@proactiveinvestors.com.au

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related

products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Fertoz Ltd named herein, including the promotion by the Company of Fertoz Ltd in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).