

# Aurora Cannabis Inc

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## Daily CryptoCann™ Report: Coinbase users can turn crypto into e-gift cards; Aurora Cannabis to offer employees medical marijuana coverage

### The Crypto Report

No-fee cryptocurrency trading has been luring in investors with apps like Robinhood skyrocketing to popularity.

There's a new no-fee player in town known as Voyager, a start-up with some notable names behind it, according to a **Fortune report**.

Uber's chief technology officer Oscar Salazar and early investor Philip Eytan around behind the new trading app. Its CEO is Stephen Ehrlich, the former CEO of Lightspeed Financial. Ehrlich was also with E\*Trade before it was bought by Lightspeed.

The exchange plans to list a total of 15 cryptocurrencies, including Bitcoin and Ethereum. Robinhood currently provides free trading of five cryptocurrencies.

### READ: Daily CryptoCann™ Report: SEC delays decision on Bitcoin ETFs; Acreage Holdings closes US\$119mln in private funding

One of the biggest problems facing cryptocurrency is the difficulty in using it in the real world, leaving potential investors leaning towards more accessible fiat currency.

Popular exchange Coinbase is trying to bridge the gap, partnering with start-up WeGift to offer customers in the EU and Australia the opportunity to exchange coins from brand e-certificates, according to a **Coin Telegraph report**.

Gift cards are available for brands like Nike Inc (NYSE:NKE), Uber, Google Play, Ticketmaster and Tesco.

The exchange plans to roll out the plans into other markets over the next few months.

### The Cann Report

Aurora Cannabis Inc (TSX:ACB) is one of the biggest players in the cannabis space with a more than US\$3bn market cap.

The medicinal cannabis company has announced a new benefits package for its employees, including coverage for medical marijuana, as per a **report** by Canada's The Star.

The insurance plan will be offered by Sun Life Financial and range from C\$1,500 to C\$6,000 per person annually, covering employees' use of medical marijuana for certain conditions, including cancer and arthritis.

Aurora recently acquired MedReleaf Corporation, one of the largest marijuana companies in Canada.

### READ: Crop Infrastructure has largest hemp farm in Nevada after additional planting

Moving to the lighter side of cannabis, a massive cannabis entertainment complex is opening in Las Vegas this fall.

Planet 13 Holdings Inc (CSE:PLTH) plans to open a more than 40,000 square foot complex, including 16,500 square

### Share Information

**Code:** ACB

**Listing:** TSX

**Sector:** Cannabis

**Website:** auroramj.com

### Company Synopsis:

*A community minded medical cannabis company based in Vancouver, British Columbia.*

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feet of cannabis retail space, as per the company's press **release**.

The complex will feature up to 50 cash registers for customers as well as an outdoor water feature and interactive works of art, including a 15-foot-tall LED lotus flower that can be controlled by visitors.

The company expects around 55 million visitors annually.

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