

# Invigor Group

14:10 15 Mar 2018

## Invigor Group wins New South Wales government data contract

Invigor Group Ltd (ASX:IVO) has secured a new government contract valued at \$100,000 for stage I of IPART's data requirements for its review of the container deposit scheme (CDS) in New South Wales.

Sometimes it feels like there's not much you can do to improve the environment, but you can make a big difference with #ReturnAndEarn. So far thousands of people have collected 150 Million containers - well done NSW!  
pic.twitter.com/0FX0Eu7ptr

— Return and Earn (@NSWGovCDS) March 15, 2018

IPART or Independent Pricing and Regulatory Tribunal of New South Wales provides independent regulatory decisions to protect the interests of the consumers, taxpayers and citizens of NSW.

Providing historical data of alcoholic beverage pricing

The tribunal will utilise Invigor's proprietary dataset relating to alcoholic beverage pricing, which includes several years of historical data, to conduct its analysis on the effect of the CDS on container beverage prices.

Stage I is primarily concerned with historical data and is immediately revenue-generating. This data will be critical for IPART to formulate its report, due in April 2018.

Largest litter reduction scheme introduced in NSW

Invigor is well positioned to secure stages II and III of the contract which are concerned with future beverage prices to be monitored throughout the year.

It is worth noting that drink container litter makes up 44% of the volume of all litter in the state and costs more than \$162 million to manage.

CDS is the largest litter reduction scheme introduced in NSW, and will help meet the premier's goal of reducing the volume of litter in the state by 40% by 2020.

The company is continuing to build its order book

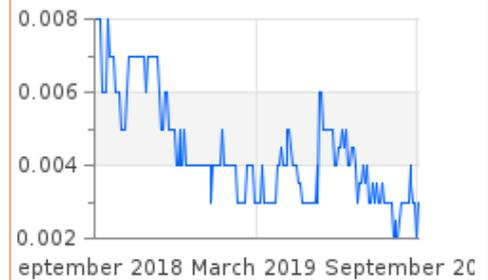
Invigor is continuing its strong track record of securing larger, revenue-generating data intelligence contracts in 2018.

With a strong pipeline of tenders continuing to build, the company is expected to reveal more tender-to-contract conversions in due course.

**Price:** \$0.00

**Market Cap:** \$8.57 m

### 1 Year Share Price Graph



### Share Information

**Code:** IVO

**Listing:** ASX

**52 week High Low**  
0.009 0.002

**Sector:** Tech

**Website:** www.invigorgroup.com

### Company Synopsis:

Invigor Group (ASX:IVO) is listed on the Australian Securities Exchange.

action@proactiveinvestors.com.au

**READ: Invigor Group's customer insight technology adopted by three Asian shopping malls**

The company recently boosted its presence in the Asian region by securing a new contract with the manager of three malls in Singapore.

The operator is Mercatus Co-operative Limited, and it is involved in the management of the AMK Hub, Jurong Point and Thomson Plaza shopping malls.

Mercatus will deploy Invigor's loyalty software which includes several customer engagement and data insights modules, assisting users in understanding customer behaviour.

By using information gleaned from the software, retailers can apply data analytics to assist in driving marketing and sales strategies.

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +61 (0)2 9280 0700 [action@proactiveinvestors.com.au](mailto:action@proactiveinvestors.com.au)

#### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.