

14:15 13 Feb 2018

## DirectMoney a leading ASX gainer after revealing Alceon investment

DirectMoney Ltd (ASX:DM1) is an ASX leading gainer intra-day on news of a strategic investment by alternative investment manager Alceon.

The investment comprises an initial placement of \$600,000 at \$0.042 per share and is equivalent to a 3.1% interest.

### Also granted call options

Alceon, which has more than \$1 billion of assets under management, will also be granted an equal number of call options at \$0.08 per share enabling it to increase its investment by circa \$1.14 million.

Shares were up 44% to \$0.039 early afternoon on volume of more than 4 million.

DirectMoney will use the funds for innovation initiatives to grow its personal loan business.

### Name change is proposed

The company also intends to change its name to Wizr Limited and will seek shareholder approval at an upcoming extraordinary general meeting.

DirectMoney is Australia's only ASX-listed P2P/marketplace lender and a fintech pioneer in the growing Australian marketplace lending industry.

**Price:** A\$0.044

**Market Cap:** A\$23.63M

### 1 Year Share Price Graph



### Share Information

**Code:** WZR

**Listing:** ASX

**52 week High Low**  
A\$0.07 A\$0.02

**Sector:** Tech

**Website:** www.wizr.com.au

### Company Synopsis:

Wizr Ltd (ASX:WZR) is listed on the Australian Securities Exchange.

### Author:

**Proactive Investors Australia**

**+61 (0)2 9280 0700**

**action@proactiveinvestors.com.au**

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +61 (0)2 9280 0700 action@proactiveinvestors.com.au

### No investment advice

The information on this Site is of a general nature only. It does not take your specific needs or circumstances into consideration, so you should look at your own financial position, objectives and requirements and seek financial advice before making any financial decisions. You acknowledge and understand that neither the Company, its related bodies corporate, the information providers or their affiliates will advise you personally about the nature, potential value or suitability of any particular security, portfolio of securities, transaction, investment strategy, or other matter. You should read our FSG and any other relevant disclosure documents and if necessary seek persona advice prior to making any investment decision.

You understand and agree that no Content (as defined below) published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person.

You understand that in certain circumstances the Company, its related bodies corporate, the information providers or their affiliates may have received, or be entitled to receive, financial or other consideration in connection with promoting, and providing information about, certain entities on the Site and in communications otherwise provided to you.

You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate. From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

Before you act on any general advice we provide, please consider whether it is appropriate for your personal circumstances.