

ZoomAway Travel Inc

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Zoomaway Travel gets provisional patent for its software project for Travel Game Block Chain

Zoomaway Travel Inc. (CVE:ZMA) said that it has received provisional patent protection in the US for its software project for Travel Game Block Chain Inc, its new Canadian subsidiary.

In a statement, the company said it believes this is the world's first combination of digital app-based games, hospitality and social media in its present new format.

READ: Zoomaway Travel forms new Canadian subsidiary as part of blockchain strategy

The company is aiming to create the first game-ified travel-booking experience in a two and one-half dimensional, amusement-park format.

The software project blends many current technologies and features blockchain with its existing reservation and inventory-management technologies.

Travel Game Block Chain's technology will provide users with an entertaining and educational representation of the destination they are traveling to, allowing them to virtually interact with the points of interest in their chosen destination.

Many of the activities and venues will be bookable from the game, and users will be able to share and create adventures via social media. Multiple booking opportunities will provide a consistent revenue stream for the company.

Zoomaway Travel said it is currently finalising plans for technology partners and costs to complete the project.

READ: Zoomaway Travel to add crypto-currencies to its blockchain strategies
"The format today for booking travel is largely the same as it has been for the last 20 years and has two inherent problems. First, most on-line travel agencies present a one-dimensional, flat website that is mainly a long list of hotels available in a destination.

"Secondly, there's very little to learn about the place you are going from these sites.

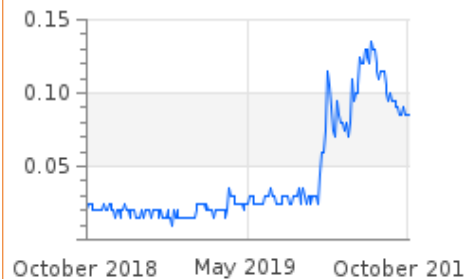
"We are going to provide fun interaction in a game format so that you can discover, reserve and share your experience," said Sean Schaeffer, chief executive officer of Zoomaway Travel.

"We believe that the potential revenue streams for a project like this are staggering and we are excited to provide our shareholders with such an opportunity. We believe that Travel Game Block Chain technology will truly revolutionize the Hospitality Industry as we are proposing the first combination of three of the world's largest and fastest growing sectors, Digital Gaming, Hospitality and Social Media."

Price: 0.085

Market Cap: \$5.25 m

1 Year Share Price Graph



Share Information

Code: ZMA

Listing:

52 week	High	Low
	0.145	0.01

Sector: Leisure, gaming and gambling

Website: zoomawaytravel.com

Company Synopsis:

ZoomAway, Inc. , a wholly owned operating subsidiary of ZoomAway Travel Inc. , (TSXV:ZMA) based in Reno, Nevada, provides leading hotels, golf resorts, ski resorts and activity provider clients with a seamless, scalable and fully integrated Technology Platform that is proven to increase revenue, reduce costs, and improve their ability to accommodate today's active traveler.

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